



May 7, 2007
Victoria, BC

FREE LESSON MONTH AT ARBUTUS RIDGE AND OLYMPIC VIEW GOLF COURSES

For immediate release: The Arbutus Ridge and Olympic View will be participating in “GolfBC Free Lesson Month” on Saturdays in the month of May. The GolfBC Group owns and operates 9 golf courses in British Columbia, including Arbutus Ridge Golf and Country Club and the Olympic View Golf Club. This is the 2nd year free lessons will be offered, as follow-up to the launch of GolfBC’s Learn to Play, Play More Often programs, including: “Kids Play Free at GolfBC”, “Beginner Friendly Certification” and “Take-a-kid to the Course Week” (in partnership with the NGCOA). “GolfBC Free Lesson Month” is the fourth of many initiatives that has been launched by GolfBC since 2005, under the “Learn to Play, Play More Often” banner.

“GolfBC Free Lesson Month” will be offered at all GolfBC properties on Saturdays during the month of May from 4:00 to 6:00 PM and each facility will have a Canadian PGA instructor on the practice tee providing complimentary 10 minute instruction and tips. Range balls and equipment will also be provided at no charge during the free lesson times.

“GolfBC Free Lesson Month” is another wonderful opportunity for GolfBC to strengthen our commitment to Growing the Game of Golf”, said Andy Hedley, Vice President of Operations, GolfBC British Columbia. “We are committed to providing a fun and enjoyable atmosphere to learn the game at all of our facilities, and “GolfBC Free Lesson Month” is an opportunity for new golfers to receive an introduction to the game while offering all golfers a chance to receive a tip from one of our Canadian PGA Professionals”, he added.

The Olympic View Golf Club boasts a golf experience rich with tranquility and nature. The Arbutus Ridge Golf & Country Club offers a scenic and thoughtful golf journey. Both golf courses are located on the savory southern tip of Vancouver Island, British Columbia. www.golfbc.com.

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